

PRIVACY NOTICE

Council is committed to safeguarding the privacy of individuals and handling of personal information in accordance with the [Privacy and Personal Information Act 1998](#) (NSW) and [Information Privacy Principles](#), the [Health Records and Information Privacy Act 2002](#) (NSW) and [Health Privacy Principles](#), and any subordinate legislation.

Purpose	The information on this Filming and Photography Release form is being collected for the purpose of a photography shoot undertaken on behalf of Cessnock City Council. The photos will be used for Council to promote the region and the businesses within it. They may be used on printed collateral, social media, websites, and anywhere else council deems beneficial. The information collected will be used for the purpose outlined, related administrative functions, compliance and complaint handling, internal auditing, and in accordance with Council's Privacy Management Plan and Privacy Statement which can be found on Council's website.
Intended Recipients	Your personal information, not including the photos, will be received by Powerful Perceptions and Writing with Light Photography and Council staff responsible for and assisting with this project. The photos taken will be made public.
Supply and consequence of non provision	Agreeing to provide personal information and take photos is voluntary. However, Council may not be able to include you in this project if Council does not have your full consent and required personal information.
Disclosure	Photos taken of you will be disclosed to other local tourism organisations or in local advertising for the promotion of local businesses in the Cessnock LGA.
Storage and Security	Your personal information will be kept in Council's Information Management System in accordance with the relevant legislation. Council's address is 62-78 Vincent Street CESSNOCK NSW 2325. Your information will also be held by (Powerful Perceptions and Writing with Light Photography, Mailchimp, Facebook) and Council recommends you read their privacy statement [Mailchimp Data Security and Privacy Mailchimp Meta Privacy Policy - How Meta collects and uses user data Privacy Center (facebook.com)].
Access	You may access, correct or update your personal information by visiting Council's website , contacting Council's Privacy Contact Officer on 4993 4100 or by sending an email to council@cessnock.nsw.gov.au .

If you want to know more about Council's obligations regarding your personal information or what rights you have, contact the [Information and Privacy Commission](#) or visit their website ipc.nsw.gov.au.

